

## OUR STRATEGIC GOALS (to 2024)

### 1. NATIONAL AWARENESS

**KHNZ extends its reach so we are positively impacting everyone affected by, or at risk of, kidney disease**

- 1.1. Utilise multiple local and national communication channels to position KHNZ as the national voice on kidney health matters
- 1.2. Work with agencies and communities to reduce national inequities in access to kidney health support and dialysis for all New Zealanders (in particular: Maori, Pacifica, rural and remote communities)

### 2. INFORMATION & SUPPORT

**KHNZ is recognised nationally as the primary source of information on the prevention and management of kidney disease**

- 2.1. Actively source opportunities to support people affected by, or at risk of, kidney disease
- 2.2. Deliver resources, information and education programmes through multiple local and national channels (online, face-to-face, paper, media...)
- 2.3. Design a scalable education delivery and information sharing model

### 3. SUSTAINABILITY

**KHNZ is financially strong and structured for sustainable growth**

- 3.1. Grow revenue to fund the organisation and ensure sufficient reserves are maintained to cope with fluctuating income
- 3.2. Ensure KHNZ is structurally fit-for-purpose
- 3.3. Attract, retain and train the best people

### 4. ADVOCACY

**KHNZ is recognised as an influential voice and the national advocate for people affected by, or at risk of, kidney disease**

- 4.1. Develop a structured and deliberate engagement strategy to advance our mission
- 4.2. Gather evidence to support and validate key issues facing people affected by, or at risk of, kidney disease
- 4.3. Engage with the government, public and business decision-makers on issues and the practical actions to support people affected by, or at risk of, kidney disease

### 5. LEADING & COLLABORATING

**KHNZ collaborates with stakeholders on bilateral initiatives and provides national leadership to support local kidney groups and societies to achieve their objectives**

- 5.1. Codify the relationship between KHNZ and kidney groups/societies/organisations involved in promoting kidney health
- 5.2. Collaborate with strategically aligned organisations to collectively improve health outcome for all New Zealanders

### 6. SERVICE DELIVERY

**KHNZ deliver, subject to funding, products and services that promote better kidney health and support those affected by, or at risk of, kidney disease to live full lives**

- 6.1. Co-ordinate away-from-home dialysis
- 6.2. Deliver year-round programme of outreach to patient groups
- 6.3. Standardise screening for all New Zealanders

## OUR VISION

Better Kidney Health for all New Zealanders

## OUR MISSION

The national voice for people affected by, or at risk of, kidney disease

## GUIDING PRINCIPLES

KHNZ is committed to maximising the wellbeing of people affected by kidney disease by:

- Prevention and early detection of kidney disease in people at high risk of kidney disease
- Promotion of best practice in the management of people with kidney disease
- Maximising kidney transplantation

## VALUES

- The pursuit of the highest standards of professionalism, quality and ethics
- Supporting the diversity and the independent roles of support organisations
- Collaboration through working with staff, volunteers, kidney support organisations, health professionals and the public
- Supporting the human rights and autonomy of patients with kidney disease and their families